

Certificate of Publication

International Journal of Humanities Social Science and Management



This is to certify that
Mr.Ranjith Kumar R , Dr.C.Suganya
Published following article
**Unveiling the Power of Persuasion Analysing the Impact of
Contemporary Advertising Strategies on Spontaneous Purchases in
the Suzuki Showroom Experience**
Volume 4, Issue 2, pp: 1062-1067
www.ijhssm.org

A handwritten signature in black ink on a light gray background. The signature is stylized and appears to read 'Rajith'.

Publication Head

IJHSSM is peer reviewed International Refereed Journal

