

**Certificate of Publication**  
**International Journal of Humanities Social Science**  
**and Management**  
ISSN: 3048-6874



This is to certify that

**Dibakar Naskar**

Published following article

Understanding the effect of social media on consumer purchase decisions

Volume 5, Issue 1, pp: 598-602

[www.ijhssm.org](http://www.ijhssm.org)

Publication Head

IJHSSM is peer reviewed International Refereed Journal.